

Design Brief:

I train lifeguards. I'm looking to create a logo (that can double as a sticker) that I can use to celebrate the end of their course when they get certified. I want each element to be in its own layer with all text editable in Illustrator.

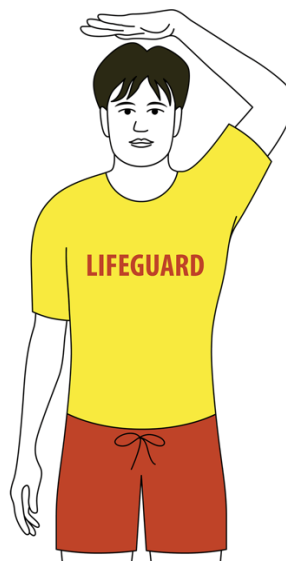
I want it to absolutely include the "Red Rescue Tube" and the word "LIFEGUARD" very prominently. I would like the word "CERTIFIED" to be small but also included.

As I am looking to make this a sticker (in addition to a logo for the training), I want the design to ideally be circular.

Here's the rescue tube that I like....
And have used on the front page of the lifeguard's workbook. (It's what the lifeguards are holding... but I want it without the black strap around it).



These are the international colours of a lifeguard



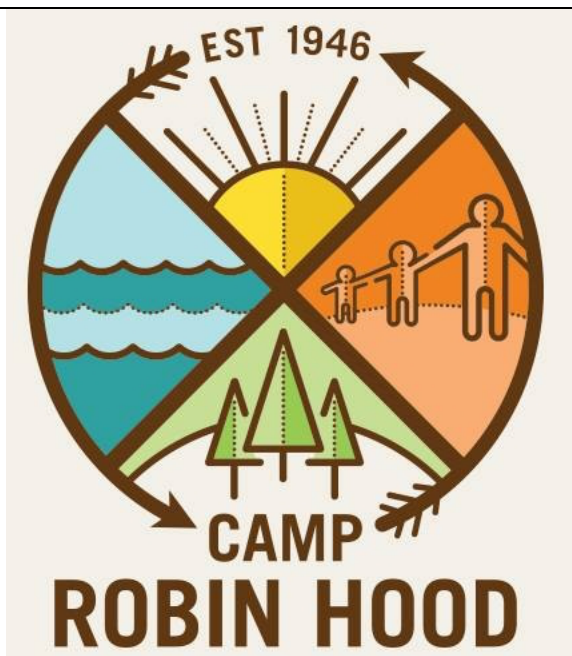
See second page for designs that inspire me.

Designs that inspire me.



Comments

- I absolutely love this design concept
- It's circular
- Shades of red.
- Lifeguard is prominent
- Would replace the rescue can with the rescue tube
- Would need to include some of the lifeguard's yellow



Comments

- I love how this shows multiple visual elements.
- Elements could include the lifeguard's whistle, rescue tube, spine board, even a guard on duty... See images representing each element

